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New Braunfels/Canyon Lake Association of Realtors recognized for excellence in government affairs

New Braunfels, Texas – The New Braunfels/Canyon Lake Association of Realtors garnered the 2009 Government Affairs Outstanding Achievement Award from the Texas Association of Realtors during its recent Winter Meeting. This prestigious award is given annually to a local Realtor association that demonstrates excellence in advocating for homeowners and private-property owners in public policy locally and throughout the state.

“It is an honor for our association to be recognized in this manner. The Association leadership in recent years has been the driving force along with the participation of our membership in governmental affairs involvement in local issues. Our TREPAC and Government Affairs Committees are especially to be commended for their diligence,” commented Yvonne Hoffmann, President of New Braunfels Canyon Lake Association.

The Government Affairs Outstanding Achievement Award is bestowed on an organization that shows exceptional progress in engaging in public policy activities, such as increasing participation in the Texas Real Estate Political Action Committee (TREPAC), pursuing innovative fundraising strategies and building grassroots political involvement by members.

The New Braunfels/Canyon Lake Association of Realtors excelled in each regard. The association increased participation in TREPAC by more than 100 percent and raised more than double its recommended quota in donations despite a challenging economic environment. In addition, the organization boosted its grassroots involvement by hosting a government affairs training session, conducting candidate interviews of those seeking local and statewide public offices and supporting two local Realtors in successful bids for city council.

“It’s said that if real estate is your profession, politics is your business, and the New Braunfels/Canyon Lake Association of Realtors was clearly not satisfied with business as usual when it came to politics in 2009,” said Bill Jones, Chairman of the Texas Association of Realtors. “The association really stepped up this year, increasing involvement and contributions and demonstrating how Texas Realtors are leaders for homeowners and private-property rights. They are a shining example of excellence in government affairs for local Realtor associations all over the state.”

The mission statement for the New Braunfels Canyon Lake Association of Realtors® is to strengthen and unite our association to convey our value as professionals by promoting member participation, education, community involvement and public relations.
